

## Telemedia Project

*Two Deliverables, Three Assessments*

### 1. Storyboard: 20 marks

You will submit a 7-12 scene, printed storyboard of your original idea for the assigned product. The form is available on my website. Images are to be hand drawn. Stick figures are fine. Focus on neatness.

Assessment Considerations

- Is it persuasive? The commercial should, in some way, entice a viewer to want the product.
- Is it doable as a project with a nearly zero budget?
- Does the commercial address the proposed audience?
- Is the printed storyboard *completely* free of errors?
- Are all necessary details included? Consider the sample made in class. If uncertain, ask.
- Bonus: the storyboard selected for production by the commercial group receives a 10% bonus.

### 2. Interview Outline and Questions: 10 marks (all members receive the same mark)

Your group is to submit a one paragraph summary of the nature of your interview. In it you will briefly explain the nature and topic of the show (info, entertainment etc.) and provide a brief description of the guests. In addition, include a list of all the questions that will be answered. It is not necessary to include the responses.

### 3. Performance: 10 marks

Get your Golden Globe on! The final grade is an assessment of your interview performance. The filmed interview should evidence adequate preparation and an effort to make your portrayal believable.