

brickfilm rubric

Category	Level 4	Level 3	Level 2	Level 1
Overall Editing (applies to all phases)	-completely error free -content is rich in detail and uses precise language -packaging is attractive and worthy as an exemplar	-only one or two errors -content is clear and understandable -evidence of drafting and editing in preparation	-multiple errors -language use is simple, lacking clarity (dead words) -requires further editing	-many errors -sloppy production showing a lack of care or a rush in preparation -requires much repair
Summary of the Scene (5 marks)	-clearly original -an ideal addition to an already established story -setting and outline are clear -all characters are listed and briefly but accurately described	-story is original but derivative having a familiar feeling -fits within the source material -characters and setting are listed	-story overly familiar; a clear copy or adaptation of someone else's idea -tone or content has some issues with the source material -additional description required	-not original -either in tone or content, doesn't suit the source material -summary lacks clarity suggesting a lack of direction going forward
Storyboard/Script (Pre-Production - 10 marks)	-the storyboard/script is extremely clear, showing all of the action that will take place in your animation. -fully usable by a director or group who would require no additional help to proceed -drawing (if present) are excellent; helpful/attractive	-storyboard/script is clear showing each step of the process -director or group would be able to produce a finished video with this material -drawings are clear and neat	-some gaps in the flow -would require some additional guidance to proceed with the project -drawings are unrefined	-repeated errors in flow or gaps in needed information -requires further development before proceeding -drawings missing or of little help in visualizing the finished product
Set / Characters	-excellent reproduction of the setting -excellent representation of characters, as they are presented in the story / extremely convincing	-the viewer can figure out where your story takes place clearly -the characters are similar to those in your story / convincing	-the viewer may have some difficulty figuring out where your story takes place -the characters are somewhat similar / need to be more convincing	-the viewer will have great difficulty figuring out where your story takes place -there is no similarity to the characters in the original story
Production - final film (15 marks)	-film quality is very clear and appealing -no, or very few jumps or jerkiness between scenes	-film quality is clear and easy to see -the movement is smooth, with few jumps or jerkiness between scenes	-film quality is a little blurry and hard to see -some of the movement is smooth, with some jumps or jerkiness between scenes	-film quality is not clear and is difficult to see -the movement is jerky, with a lot of jumps between scenes
Technical Elements (sound effects, voice quality, smoothness of animation etc.)	-music/sound/visual effects greatly enhance the impact of your video -titles/credits are attractive -all elements are logical and appropriate	- music/sound/visual effects have been used successfully - titles/credits are appropriate -elements fit the video	-music/sound/visual effects are missing or may disrupt the impact of the clip -titles/credits present but may be missing elements	-music/sound/visual effects are not present -title/credits are missing
Final Product (overall impact)	-worthy as an exemplar -surprising and unexpected quality	-meets all requirement -attractive and complete -enjoyable to watch	-most aspects are attractive but some elements distract -viewable but most viewers would have suggestions	-obvious problems in the production -confusing in parts -not ready for "primetime"